



Two Florida Holiday Inn Properties Sold

For Immediate Release

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TAMPA, FL – The Plasencia Group, Inc. (TPG) announced that it has served as advisor to FelCor Lodging Trust on the sale of the Holiday Inn International Drive Resort in Orlando and the Holiday Inn Cocoa Beach Oceanfront. Terms of the transaction, which was completed on December 8, were not disclosed.

The 652-key International Drive property is a full-service hotel with close proximity to the area's most popular attractions including Universal Orlando and SeaWorld. The hotel offers a heated pool, sand volleyball court, state-of-the-art gameroom, and 20,000 square feet of meeting space.

The 501-key Holiday Inn Cocoa Beach Oceanfront is situated on 13 acres on the Atlantic Ocean and features multiple F&B outlets, an oversize Olympic swimming pool, two tennis courts, and 13,000 square feet of meeting space.

About The Plasencia Group, Inc.

Founded in 1993, The Plasencia Group provides hospitality investment sales, consulting, and advisory services throughout the United States, Canada and the Caribbean. The Plasencia Group offers personalized lodging-related investment sales opportunities, asset disposition, and advisory services to life insurance companies, banks and pension funds, and private owners of hotels, resorts, and golf courses. With offices across the country, TPG offers a full range of value-added solutions, including single asset and portfolio dispositions, strategic portfolio analysis, asset and loan monitoring, note sales, operations benchmarking, operator and brand negotiations, hotel development consulting, asset management, and debt and equity placement.

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